



# Awareness: Sponsored Newsletters





**Leverage our newsletters to integrate your content and expand your reach.**

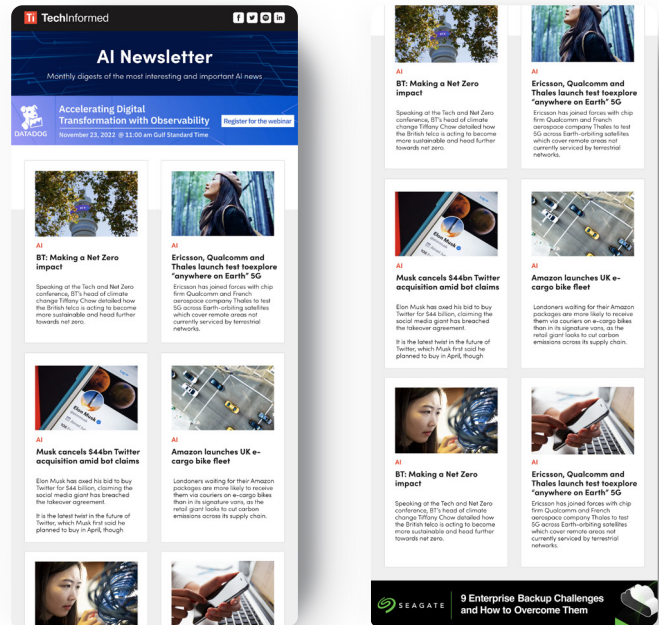
With a consistent delivery schedule, our newsletters are eagerly anticipated by tech enthusiasts for their monthly update on the latest in technology.

## Key Benefits:

- ✓ Enhanced brand visibility
- ✓ Increased generation of leads
- ✓ Improved credibility
- ✓ Capability to bypass ad blockers

## Key Features:

-  Offers flexibility in how your content is presented
-  Provides a highly targeted and opted-in audience
-  Ensures a consistent delivery schedule
-  Allows for versatility of content



**Why Choose our Sponsored Newsletters?** Our newsletter, exclusively featuring a single sponsor per edition, taps into TechInformed's global database of 131 million tech professionals. We ensure that your message gains undivided attention from your target audience, free from any competing sponsorships